

Title	Dr.	First Name	DEEPIKA	Last Name	KAKKAR	Photograph
Designation	ASSISTANT PROFESSOR					
Address (Campus)	VIVEKANAND COLLEGE, VIVEK VIHAR, EAST DELHI					
	RAJOURI GARDEN, NEW DELHI					
(Residence)						
Phone No. (Office)						
(Residence)						
Mobile						
Fax						
Email	Deep14ka@gmail.com					
Web-Page						
Educational Qualifications	Ph.D., MPhil, MBA					
Degree	Institution				Year	
MCOM	KUK				2005	
MPhil	Madurai Kamraj University				2007	
MBA	Guru Jambheshwar University				2008	
PhD	Lovely Professional University, Punjab				2024	
Career Profile						
Designation					Duration	
Assistant Professor in Vivekananda College					Dec 2023-Present	
Assistant Professor in Dyal Singh (E) College					2010-2022	
Assistant Professor in Gargi College					2007-2009	
Administrative Assignments: Organized various Seminars, Industrial visit, Worked in Admissions Committee, Performed Evaluation work.						
Member, Skill Enhancement Committee, Vivekananda College –(2023-24)						
Member, Sports Committee -2023						
Member – Alumni & Academic progression Committee-2024						
Convener - Students Progression Committee-2024						
Subjects Taught: Financial Accounting, Business Statistics, HRM, Marketing, Entrepreneurship Development, Advertising & Sales Management, Company law						
Research Guidance:						

**Publications profile:**

Ø IJRAR (International Journal of Research and Analytical Reviews)

Paper title “ **Waste to Energy** ” Vol 6, Issue Aug,2019, ISSN-2348-1269

Ø IJAEM (International Journal of Advances in Engineering and Management)

Paper title: **Application of Renewable Energy Source for Farming Sector in India.**

Issue 6 June 2021, ISSN: 2395-5252

Ø IRJMST (International research journal of management science & technology)

Paper Title: **Solar power and thermal energy generation to transform energy market in India, vol -12, issue-10, Oct 2021 UGC ID-47959 ISSN- 2250-1959**

Ø IJAEM (International Journal of Advances in Engineering and Management)

Paper title “**Indian Women Entrepreneurship Problems and Prospects**”

Vol 2, Issue 6, ISSN 2395- 5252

Ø QUEST JOURNALS

Paper title: **Solar technology adoption in the agriculture sector in India.** Vol 8

Issue 7 (July 2021) ISSN: 2321-9459

Ø JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP

Paper title: **Use of Solar Dehydrating Technology as a game changer**

**for Indian Agriculturist in the testing times of COVID 19** ISSN: 2229-5348 UGC  
Care Group 1 Journal Vol. 16, No.2 (VII), April-June 2022.

## Ø JOURNAL OF RES MILITARIS

Paper title: **Institutional Arrangements and Support For Renewable Energy Based Entrepreneurship** ISSN:2265-6294 SCOPUS JOURNAL, vol.12, (2022)

## Ø JOURNAL OF SPECIALUSIS UGDYMAS

Paper title: **Impact of Solar Technology Adoption on Entrepreneurial Firm performance**: An Empirical Study SCOPUS JOURNAL Vol 1 No. 43 (2022) ISSN 13925369

## BOOK CHAPTER

Publication Book chapter name **Strengthening and empowering women through industry and enterprise** in EDITED BOOK titled “Socio economics women in India. ISBN 978-3-96492-397-4, on 10thMay, 2022  
(International Publisher: Weser books, Germany)

## PUBLISHED BOOK DETAILS

### **Sales Promotion :**

Galgotia Publications, ISSN NO. 978-93-90980-79-6  
BCOM H, UGCF based on NEP, GE 2.3 (2025)  
University of Delhi

### **Sales Promotion and Pubic Relations:**

Galgotia Publications, ISSN NO  
BAC: DSE(ASPSM) 7.2,(2025) ,University of Delhi

### **Personal selling and Salesmanship:**

Vikas Publishers , ISSN NO. 978-93-49890-01-5  
BA. Prog. with Commerce: Discipline (ASPSM)-A4,(2026)  
University of Delhi

### **Conference Presentations :**

Ø Presented paper in UGC Sponsored National Conference on “Emerging Trends and Contemporary Issues in Finance” organized by Department of Commerce, Dyal singh Evening College on Paper, Title “**FINANCIAL COST ANALYSIS OF USING SOLAR SUPPORTED SYSTEM IN COOKING**” held on 29th & 30th March 2016.

Ø Presented paper in International Conference organized by Mittal School of Business, LPU, Punjab : On “Rethinking Business: Designing Strategies in the Age of Disruptions” held on Dec 19, 2020, Paper title: “ **Use of Solar Dehydrating Technology as a Game Changer for Indian Agriculturist in the Testing Times of COVID-19 Pandemic** ”

### **Details of Workshops, Refresher course and FDPs Attended**

Ø Successfully completed Workshop on **Open Educational Resources** at Gargi College University of Delhi with support from the commonwealth of learning, Vancouver, Canada on January 12, 13 and 15, 2009

Ø Attended Special Orientation Program for the **Foundation Course in Business, Entrepreneurship and Management** of the Four-year Undergraduate Program, held on 19 august 2013 at University of Delhi South Campus.

Ø Participated in the Workshop on **Foundation Course of Business, Entrepreneurship and Management** from June 13 to June 15, 2013, organized by Centre for Professional Development in Higher Education University of Delhi Foundation Course

Ø Successfully completed the one-week Online Workshop on “ **Advance Structural Equation Modeling** ” from 15th June 2020 to 19th June 2020 organized and conducted by Research Shiksha New Delhi

Ø Attended workshop on Art **of writing a research paper** dated Aug 26th, 2021

organized by Banarsidas Chandiwalla Institute of Professional Studies, Session chief person Dr Ajay kumar Chauhan.

Ø Participated in Online Short-Term Course' **National Workshop on Statistical Analysis using SPSS**' organized by Lovely Professional University w.e.f. June 22, 2020, to June 26, 2020.

Ø Participated in the one day workshop on “ **Financial Accounting**” organized by Department of Commerce, Rajdhani College in collaboration with Department of Commerce, Delhi School of Economics , University of Delhi held on 10th August, 2019

Ø Participated and successfully completed the **FDP on Master Marketing- Data Analysis Using SPSS** from 13th July 2022 to 16th July 2022 at training center Pune Institute of Business Management.

Ø Successfully completed two days **Faculty Development Program** organized by GNA Business School, GNA University, Phagwara, Punjab, India from 19th to 20th June 2021 on Emerging Pedagogical & Research Trends in Business Management

Ø Successfully completed online two week interdisciplinary **Refresher course** in “ADVANCED RESEARCH METHODOLOGY” from 23<sup>rd</sup> march-05<sup>th</sup> April,2024 Organized by Teaching Learning Centre, Ramanujan College.

Ø Successfully completed 4-week **FDP Programme** from 22 jan-20 feb,2024 organized by Teaching Learning Centre, Ramanujan College.

Ø Successfully completed Two weeks online training programme on **NEP2020 Orientation & Sensitization Programme** from 15<sup>th</sup> jan-28<sup>th</sup> jan,2024 organized by MH-MMTTC, Hansraj College University of Delhi.

Ø Successfully completed **NEP 2020 Orientation & Sensitization Programme** under MM-TTP from 16<sup>th</sup> April-26<sup>th</sup> April ,2024 organized by UGC\_MMTTC, Sri Guru Tegh Bahadur Khalsa College , D.U

Ø Successfully completed the Guru Dakshta – **Faculty Induction Programme** (online) under MM-TTP of the UGC organized by MMTTC, Tezpur University from 21/10/2024 to 21/11/2024.

Ø Successfully completed online two week interdisciplinary **Refresher course** on Inovative Pedagogies, Educational assessment and interdisciplinary approaches in higher Education on 15<sup>th</sup> September to 29<sup>th</sup> September, 2025 organized by MMTTP, Gargi College University of Delhi.

#### **Conference Presentations :**

Ø Presented paper in UGC Sponsored National Conference on “Emerging Trends and Contemporary Issues in Finance” organized by Department of Commerce, Dyal singh Evening College on Paper, Title “**Financial Cost Analysis of Using Solar Supported System In Cooking**” held on 29<sup>th</sup> & 30<sup>th</sup> March 2016.

Ø Presented paper in International Conference organized by Mittal School of Business, LPU, Punjab : On “Rethinking Business: Designing Strategies in the Age of Disruptions” held on Dec 19, 2020, Paper title: “ **Use of Solar Dehydrating Technology as a Game Changer for Indian Agriculturist in the Testing Times of COVID-19 Pandemic** ”

Ø Presented Paper in in One day National Conference on Sustainable Development Goals-NCSDG 2022 Organised by Department of Commerce, Dyal Singh College and Department of Commerce, Faculty of Commerce & Business, Delhi School Of Economics held on 9<sup>th</sup> September, 2022, Paper Title “**Institutional Arrangements And Support For Renewable Energy Based Entrepreneurship In India - A Critique**”

#### **Research Projects (Major Grants/Research Collaboration)**

**Awards and Distinctions:**

Awarded **Outstanding research paper award in the field of commerce held on 17th April 2022** organized by Shri Param Hans education & Research Foundation

**Other Activities****Details of Webinars Organized in Dyal Singh E College:**

Ø Organized & Coordinated Webinar on “**Concentrating Solar Technology : A Prospective Employment Future For Energy Efficiency In India**” held on 23<sup>rd</sup> October,2021 by the Guest Speaker Mr. Amit Kumar who is a Business developer & System Integrator in DSEC.

Ø Organized & Coordinated Webinar on “**Future of Crypto Currency**” held on 7th April,2022 by the Guest Speaker Maurya Hanspal who is Founder & CEO of Motivational Monetary Fundas

Ø Organized & Coordinated Seminar on “**Strategy into Action The stories of top brands: Case study**” in collaboration with Prof. Sunil Patel associated with United World School of Business, Karnavati University held on 11<sup>th</sup> Nov,2021

Ø Organized & Coordinated Webinar on “**Make in India for growth of National Economy**” held on 26<sup>th</sup> october,2022 by the guest speaker Prof. Sunil Patel associated with United World School of Business .

Ø Organized & Coordinated Webinar on “**Moving ahead to a 5 trillion dollar economy in 5 years**” in Collaboration with Mr Amit Kumar who is a Business developer & System Integrator held on 19th dec, 2022.

Ø Organized & Coordinated Webinar on “**Indian Economy Yesterday, Today and tomorrow**” in collaboration with CA Pramod Jain who is chartered financial analyst held on 19<sup>th</sup> January,2022.

**Programs conducted as Convener of Students Progression Committee:****FINANCIO THE COMMERCE SOCIETY OF VIVEKANAND COLLEGE:**

1. Career options after graduation  
Date of Seminar: Sep 6,2024
2. Seminar by RBI  
Date of Seminar : Sep19,2024