

Title	Dr.	First Name	SHAFaq	Last Name	ZAREEN	Photograph
Designation	ASSISTANT PROFESSOR (COMMERCE)					
Address (Campus)	VIVEKANANDA COLLEGE, UNIVERSITY OF DELHI, VIVEK VIHAR					
(Residence)	C-12/23, YAMUNA VIHAR, DELHI-110053					
Phone No. (Office)						
(Residence)						
Mobile	9990867809					
Fax						
Email	shafaqzareen@vivekanand.du.ac.in , shafaqzareen@yahoo.co.in					
Web-Page						
Educational Qualifications	Doctor of Philosophy in Human Resource Management from Faculty of Management Studies, Gurukul Kangri University, Haridwar (2014)					
Degree	Institution				Year	
MBA	Guru Gobind Singh Indraprastha University				2007	
B.Com (H)	Delhi University				2005	
Career Profile						
Designation				Duration		
<ul style="list-style-type: none"> Assistant Professor at Vivekananda College, DU Sr. Lecturer at Gaeddu College of Business Studies, Bhutan Assistant Professor at Tecnia Institute of Advanced Studies, GGSIPU 				August 2014-Till Date January 2012-December 2013 August 2007-January 2012		
Administrative Assignments						
<ul style="list-style-type: none"> Core Member of Internal Quality Assurance Cell (IQAC) (Present) Teacher Coordinator of ENACTUS (Present) Was a member of Social Outreach & Community Development Committee Was a member of Alumni Committee, Golden Jubilee Committee, Training & Placement Cell, Women Development Committee Worked as Editorial Team of The Blue Inkpot- Commerce Digest 						
Subjects Taught						
Human Resource Management, Marketing Management, Computer Applications in Business, Organisational Behaviour, Training and Development, E-Commerce, Business Organization and Management, Business Law, Personal Financial Planning, Corporate Accounting, Entrepreneurship and New Venture Planning						
Research Guidance: NIL						

Publications profile:

- Research Paper titled “Factors influencing Entrepreneurial Motivation of Women Entrepreneurs: Improvement in Women Sustainability-A Case Study Approach” published in “Elementary Education Online Journal, 2021”; Vol 20 (Issue 5): pp. 5323-5327, <http://ilkogretim-online.org>
- Published Book on “Job Satisfaction, Attrition and Coping Strategies-A Study of Selected Call Centers in NCR” by Scholars World, A Division of Astral International Pvt. Ltd., New Delhi in 2020
- Research Paper titled “Language Diversity and its Management in MNCs” in Gurukul Business Review (GBR), The Journal of FMS, Gurukul Kangri University, Haridwar, Spring 2010, Volume-6, ISSN No.: 0973- 1466 as Co-author.
- Research Paper titled “Strategies to Retain Employees in Call Centers” in Delhi College of Advanced Studies, Journal of Management & IT Applications, Guru Gobind Singh Indraprastha University, year 2013 (Jan-June), Vol.: III No.1, ISSN No.: 2277-9728 as Co-author.
- Research Paper titled “Green HRM Initiatives”, published in Delhi College of Advanced Studies, Journal of Management and IT Applications, Guru Gobind Singh Indraprastha University, year 2013 (July-Dec.), Vol.:III No. 2, ISSN No.: 2277-9728 as main author.
- Research Paper titled “Contribution of Demographic variables and Job Satisfaction on Attrition” published in Conference Proceedings of International Bilingual Conference on Sustainable Entrepreneurship 2012, University of Mauritius as co-author.
- Research Paper titled “Job Satisfaction and Demographics: Implications in Call Centers” published in International Journal of Scientific Research, ISSN 2277-8279, Impact Factor 1.8651 as main author.
- Research Paper titled “Job Satisfaction and Attrition-A Study of Selected Call Centers in NCR” published in Indian Journal of Applied Research, ISSN 2249-555X with Impact Factor 2.16 as main author.

Conference organization/Presentations (in the last three years):

- Presented Paper in ICSSR sponsored 10th Two-day National Seminar on “National Education Policy 2020: Towards Management Holistic Education” held on 11-12th March 2024 organized by Faculty of Management Studies (FMS) & Department of Management Studies (DMS), Gurukul Kangri (Deemed to be University) Haridwar
- Presented Paper in 5th Biennial International Conference on “Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices, and Circular Economy” held on 6-7 March, 2020 organized by Sri Guru Gobind Singh College of Commerce, University of Delhi and Sydney Business School, University of Wollongong, Australia as Knowledge partner

Research Projects (Major Grants/Research Collaboration): NIL**Awards and Distinctions:** NIL**Other Activities**

- Life Time Member of the Indian Commerce Association-Delhi Chapter (D-328)
- Life Time Member of the Indian Accounting Association-Delhi Chapter (DH-223)