


Title	Dr.	First Name	SHAFaq	Last Name	ZAREEN	Photograph
Designation	ASSISTANT PROFESSOR (COMMERCE)					
Address (Campus)	VIVEKANANDA COLLEGE, UNIVERSITY OF DELHI,VIVEK VIHAR					
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Educational Qualifications	Doctor of Philosophy in Human Resource Management from Faculty of Management Studies, Gurukul Kangri University, Haridwar (2014).					
Degree	Institution				Year	
MBA	Guru Gobind Singh Indraprastha University				2007	
B.Com (H)	Delhi University				2005	
CareerProfile:						
Designation				Duration		
<ul style="list-style-type: none"><li>Assistant Professor at Vivekananda College, DU</li><li>Sr. Lecturer at Gaeddu College of Business Studies, Bhutan</li><li>Assistant Professor at Tecnia Institute of Advanced Studies, GGSIPU</li></ul>				August 2014-Till Date  January 2012-December 2013  August 2007-January 2012		
Administrative Assignments:						
<ul style="list-style-type: none"><li>Core Member of Internal Quality Assurance Cell (IQAC) (Present)</li><li>Member of Social Outreach &amp; Community Development Committee (Present)</li><li>Was a member of Alumni Committee, Golden Jubilee Committee, Training &amp; Placement Cell, Women Development Committee and also worked as Editorial Team of The Blue Inkpot- Commerce Digest</li></ul>						
Subjects Taught:						
Human Resource Management, Marketing Management, Computer Applications in Business, Organisational Behaviour, Training and Development, E-Commerce, Business Organization and Management, Business Law						
Areas of Interests: Human Resource Management						
Research Guidance: Nil						

**Publications profile:**

- Research Paper titled **"Factors influencing Entrepreneurial Motivation of Women Entrepreneurs: Improvement in Women Sustainability-A Case Study Approach"** published in "Elementary Education Online Journal, 2021"; Vol 20 (Issue 5): pp. 5323-5327, <http://ilkogretim-online.org>
- Published Book on **"Job Satisfaction, Attrition and Coping Strategies-A Study of Selected Call Centers in NCR"** by Scholars World, A Division of Astral International Pvt. Ltd., New Delhi in 2020
- Research Paper titled **"Language Diversity and its Management in MNCs"** in Gurukul Business Review (GBR), The Journal of FMS, Gurukul Kangri University, Haridwar, Spring 2010, Volume-6, ISSN No.: 0973-1466 as Co-author.
- Research Paper titled **"Strategies to Retain Employees in Call Centers"** in Delhi College of Advanced Studies, Journal of Management & IT Applications, Guru Gobind Singh Indraprastha University, year 2013 (Jan-June), Vol.: III No.1, ISSN No.: 2277-9728 as Co-author.
- *Research Paper titled "Green HRM Initiatives"*, published in Delhi College of Advanced Studies, Journal of Management and IT Applications, Guru Gobind Singh Indraprastha University, year 2013 (July-Dec.), Vol.:III No. 2, ISSN No.: 2277-9728 as main author.
- *Research Paper titled "Contribution of Demographic variables and Job Satisfaction on Attrition"* published in Conference Proceedings of International Bilingual Conference on Sustainable Entrepreneurship 2012, University of Mauritius as co-author.
- Research Paper titled **"Job Satisfaction and Demographics: Implications in Call Centers"** published in International Journal of Scientific Research, ISSN 2277-8279, Impact Factor 1.8651 as main author.
- Research Paper titled **"Job Satisfaction and Attrition-A Study of Selected Call Centers in NCR"** published in Indian Journal of Applied Research, ISSN 2249-555X with Impact Factor 2.16 as main author.

**Conference organization/Presentations (in the last three years):**

- Presented Paper in 5<sup>th</sup> Biennial International Conference on **"Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices, and Circular Economy"** held on 6-7 March, 2020 organized by Sri Guru Gobind Singh College of Commerce, University of Delhi and Sydney Business School, University of Wollongong, Australia as Knowledge partner
- International Conference on **"Innovative ways of managing Business in the Post Globalized Era"** at Bharti Vidyapeeth Deemed University Institute of Management & Research, New Delhi, February 2013
- International Conference on **"Business, Management and Governance (ICBMG)"**, LasVegas (USA), 17-18 December 2014

**Research Projects (Major Grants/Research Collaboration): Nil****Awards and Distinctions: Nil****Association with Professional Bodies:**

- Life Time Member of the Indian Commerce Association-Delhi Chapter (D-328)
- Life Time Member of the Indian Accounting Association-Delhi Chapter (DH-223)
- Member of American Library

### **Other Activities:**

- Online FDP on "Microsoft Tools for Creating Effective Teaching and Learning Environment" organized by Internal Quality Assurance Cell (IQAC), Vivekananda College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi, a centre of MoE, Govt. of India, under PMMMNMTT during June 7-13, 2021
- E-FDP on "Research Publication and Ethical Issues" organized by Hisashi-Excellence Education Pvt. Ltd. during June 28-29, 2020
- E-FDP on "Statistical Analysis of Quantitative Data using Advance Excel for Research Scholars" organized by Department of Mathematics, Rizvi College of Arts, Science & Commerce, Mumbai during June 3-4, 2020
- E-FDP on "Changing Research Landscape in Uncertainties" organized by Rukmini Devi Institute of Advanced Studies, GGSIPU, Delhi during May 25-30, 2020
- FDP on "Computerised Accounting System using Tally.ERP 9" organized by Deen Dayal Upadhyaya College and Tally Education Private Ltd. In collaboration with Indian Accounting Association, Delhi Chapter, on August 7, 2015.
- FDP on "Research Methodology Using SPSS" organized by IBS Gurgaon at Vivekananda College, DU on November 17, 2015.
- FDP organized jointly by National Foundation of Indian Engineers, Pusa Road and Tecnia Institute of Advanced Studies, Rohini sponsored by National Science & Technology Entrepreneurship Development Board (NSTEDB) from 26<sup>th</sup> December 2011 to 7<sup>th</sup> January 2012.