



विवेकानन्द कॉलेज
VIVEKANANDA COLLEGE
(दिल्ली विश्वविद्यालय)
(UNIVERSITY OF DELHI)
विवेक विहार, दिल्ली-110095
VIVEK VIHAR, DELHI-110095
GRADE 'A' ACCREDITED By NAAC

VIVEKANANDA COLLEGE

UNIVERSITY OF DELHI

SUPPORTING DOCUMENTS FOR 6.2.1

S.No	Content	Link	PageNo.
1	Deployment of strategic plan: The Institution's strategic plan stresses holistic development by supporting academic achievement and participation of students in extension and outreach activities. Following are the web links of various extension activities undertaken by the college-	View link	2-9

Deployment of strategic plan: The Institution's strategic plan stresses holistic development by supporting academic achievement and participation of students in extension and outreach activities. Following are the web links of various extension activities undertaken by the college-

- **Unnat Bharat:** Vivekananda College has successfully registered under the flagship program by Ministry of Human Resources Development (MHRD), Government of India called Unnat Bharat Abhiyan (UBA), with the vision to involve professional and higher educational institutions in the development process of rural areas in the country to achieve sustainable development and better quality of life.
 - <https://www.vivekanandacollege.edu.in/useful-links/unnat-bharat-abhiyan>
- **SOCDC:** The Social Outreach and Community Development Committee (SOCDC): Project “HUM” tries to reduce the gaps between the mainstream and the marginalised sections of our **society**.
 - <https://www.vivekanandacollege.edu.in/studentenrichment/extension-activities>
- **NSS:** Throughout the year, NSS has carried of several activities related to the overall development of participants and volunteers.
 - <https://www.vivekanandacollege.edu.in/useful-links/national-service-scheme>
- **Vidya Vistar:** Vidya Vistar Committee is based on cooperation between educational institutes, and in this spirit it has collaborated successfully with Government Model College, Assam to help the institution in developing capacity of the institution. Various activities including two national seminars have been organised in collaboration till date.
 - <https://www.vivekanandacollege.edu.in/useful-links/vidya-vistar-scheme>
- **Entrepreneurship Cell:** The initiative was taken in the year 2022 to cultivate and uphold the spirit of Entrepreneurship amongst the young women of Vivekananda college and provide them with opportunities to convert their ideas to businesses. In the future it was envisaged to establish Entrepreneurship cell as a complete Incubation Centre and to provide support across all stages of entrepreneurship. In the course of time the collaboration with the similar cells/communities of University of Delhi and other National/International Universities to build Entrepreneurship ecosystem for young students.

The Entrepreneurship Cell of Vivekananda College, University of Delhi was established to empower the skills of entrepreneurship in young minds of students of our college. To proceed on this mission, Ecell, VNC organised the following events during the year 2022-23:

First Entrepreneur-Student Interaction session and its details:

Title: Struggle Within & Without: The Journey of an Entrepreneur

Date: 20th April, 2022

Time: 11:30 am

Venue: Sharda Hall, Vivekananda College.

The speakers for the day were-

--**Ms Monica Gupta** (Digital Strategist, Eminent Achiever award in Integrated Marketing Communication).

--**Ms Aakriti** (Entrepreneur, Owner of the brand BOGATCHI)

Ecell, Vivekananda college collaborated with Click O Mania, Photography society of Vivekananda College to click the photographs of the event. The photographs were duly uploaded on Ecell - Facebook page, Instagram handle and Twitter handle.

Summary of the interactive session:

- Ms Monica started the session with narrating her journey on being an entrepreneur. She explained the importance of focus, passion and discipline in the life of an entrepreneur.
- Ms Aakriti explained her business to students and how to do the planning for any business was her main focus of the talk. She explained her journey as an entrepreneur as full of challenges turned into opportunities.
- After speakers session, students interacted with both speakers on various issues related to the market opportunities, professional courses and how to start planning for any business.
- More than 150 students participated in the event.
- As per one of the Ecell objectives, the event was totally planned, organized and executed by Ecell Student team. This event marks a new beginning in the professional development of students where they will learn teamwork, event organization and execution and above all self confidence.

Poster of the Event:



Entrepreneurship Cell Vivekananda College University of Delhi NAAC ACCREDITED Grade "A"



Presents
Entrepreneur- Students Interactive
Session

Struggle Within & Without- The Journey of An Entrepreneur



Ms. Monica Gupta

**Digital
Strategist**

- Partnered with National & International Brands:
National Skill Development Council of India, NASSCOM, Fortis Hospitals etc.
- Eminent Achiever Award in Integrated Marketing Communication
 - Appreciation by CIOs
- Most Prominent Women Empowerment Awards by Merit Awards and Market Research.



Ms. Aakriti

Entrepreneur

- Owner of Brand BOGATCHI
- Featured on National channels:
DD Doordarshan & DD Kisan
- Member of Indian Importers Chamber of Commerce and Industries
- Member of Business Network International



Sharda Hall



**20 April,
2022**



11:15am



<https://bit.ly/3E8VRCz>

Photography Partner: Click'O'MANIA

For More Details Contact:
Pranjal: +91 85277 84549
Palak: +91 88007 81148

Officiating Principal: Dr. Hina Nandrajog
Convenor: Ms. Radhika Srinivasan
Teacher Coordinators: Ms. Shilpa, Mr. Jaspertap Singh

Photographs(geo tagged) of the event:





The committee organized its second event and following are the details:

Title: Entrepreneur Interaction Session

Date: 2nd September, 2022

Time: 1 pm

Venue: Sharda Hall, Vivekananda College.

Speakers: Mr Shubham Maheshwari (Owner 'Being Chef').

Summary of Interactive Session:

- Mr. Shubham Maheshwari talked about his journey from Mechanical Engineer to an entrepreneur. He also talked about the different revenue streams and investments.
- Around 100 students participated in the event.
- The speech ended with some meaningful words of motivation and inspiration to the students which was further followed by a Q&A round.

Photograph of the Events:



The committee organized its third event a Workshop and followings are the details:

Title: Generating Business Idea

Date: 27nd September, 2022

Time: 10 am

Venue: Room No.-F-2, Vivekananda College

The speakers for the day were-

- Prof. SK Palhan, Founder Director of Great Lakes Institute of Management

- Dr. Lakshmi Devi

Summary of the workshop:

- The speakers conducted the session guiding the students on how to generate business ideas.
- Various brain teaser activities such as puzzles, riddles and logic games were conducted to enhance student problem solving and critical thinking skills.
- Students were also given wasteful items to create a useful product.
- Around 30 students participated in the event. It was a fun workshop with lot of learning an insight.

Photos of the event



to give exposure to the students and to make them aware about the rich cultural diversity of India.

- o <https://www.vivekanandacollege.edu.in/useful-links/study-excursions>

-
- **Cultural Participations:** Participation in cultural activities are duly encouraged by the college for the overall development of the students.
 - <https://www.vivekanandacollege.edu.in/studentsenrichment/cultural>

