

CONSOC

The Consulting Society

CONSOC VNC, is one of the newly established Consulting Society of Vivekananda College, University of Delhi. Since its recent inception in 2023, the society has managed to have the perfect blend of academics & practical knowledge to widen the horizons of its members in the corporate area to stand out of the crowd when it's time to face the real world.

AIM

To develop strategies to boost business in the market, providing consulting services in marketing, management, and other domains that meet their standards, and ensuring client satisfaction.

ACTIVITIES

- speaker session with Rajat Arora, a career counsellor, a mentor and commerce content creator with 2.18 million subscribers on YouTube
- partnered with plausible trading on a project where we provided research on competitors and developed strategies to reach the intended group of college students.
- Collaborated with Rotaract Club, Sri Guru Gobind Singh College of Commerce; Youth India Foundation, Ramanujan College; and CONSILIUM, Consultancy Society of MNC Evening.

Ranjeeta Phukan
(Teacher Convener)